



October 26 and 27, 2018

## Overview of Event

Craniosacral therapist and avid cyclist Johnny Burrell, age 60 has helped thousands of people overcome crippling emotional, physical and spiritual challenges through his practice over the last 30 years. After the loss of his wife to cancer in 2009, Johnny has devoted himself to raising money for cancer research through his cycling efforts for various charities. Join Johnny this year as he rides the 24 Hour World Time Trial Championship to raise \$100,000 for Scott Hamilton CARES Foundation (SHCF).

You can participate by supporting Johnny B's efforts through one of the Sponsorship levels below and by challenging your friends, family and business associates to meet or exceed your donation!

### Sponsorship Packages: Individual or a Group

#### Platinum Sponsor - \$10,000

- Company recognition in event publications, signage and online advertisements
- Company logo on the SHCF webpage
- Invitation for 4 to private celebration dinner prepared by one of Nashville's finest chefs.
- Small private group ride with Johnny on Natchez Trace
- Sponsor recognition in at least (6) social media posts
- 4 tickets to Scott Hamilton & Friends

#### Gold Sponsor - \$5,000

- Company recognition in event publications, signage and online advertisements
- Company logo on the SHCF webpage
- Invitation for 4 to private celebration dinner prepared by one of Nashville's finest chefs.
- Sponsor recognition in at least (4) social media posts
- 2 tickets to Scott Hamilton & Friends

#### Victory Sponsor - \$1,500

- Company recognition in event publications, signage and online advertisements
- Company logo on the SHCF webpage
- Company logo on the cycling jersey
- Invitation for 2. Post Event Celebration Dinner.
- Sponsor recognition in at least (4) social media posts
- 2 general admission tickets to Scott Hamilton & Friends

#### Friends of Johnny B Sponsor - \$1,000

- Company recognition in event publications, signage and online advertisements
- Company logo on the SHCF webpage
- Sponsor recognition in at least (2) social media posts
- 2 general admission tickets to Scott Hamilton & Friends
- Invitation for 2. Post Event Celebration Dinner.

### Commitment Form

Name/Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level: ☐ Platinum Sponsor - \$10,000 ☐ Gold Sponsor - \$5,000  
☐ Victory Sponsor - \$1,500 ☐ Friends of Johnny B Sponsor - \$1,000

General Pledge Amount \$ \_\_\_\_\_ Credit Card \_\_\_\_\_ CVV \_\_\_\_\_ Exp. \_\_\_\_\_

Give by sending checks to:  
Scott Hamilton CARES Foundation  
ATTN: Johnny B. CARES Ride  
P.O. Box 306191  
Nashville, TN 37230-6191

OR

Donate online:  
<https://shcf.kindful.com/>



Learn more about Johnny B's Ride on Facebook under Johnny B Cares and johnny\_b\_ride on Instagram

For questions: [karri.morgan@scottcares.org](mailto:karri.morgan@scottcares.org)

